



Pickleball BC Association Board Meeting  
23-08-08, 6:00 pm Zoom

**Attendees**

Dave Eaton	Not Present	Phil Sheps	Present
Rick Folk	Present	Martin Schinkel	Present
Susan Inkman	Present	David Snell	Present
Walter Knecht	Present	Rod Williams	Present
Sharon MacDonald	Not Present		

1. **Quorum** - achieved.

**2. Agenda**

Tacit approval - no changes.

**3. Prior Minute Review – July 4, 2023**

Moved by David, seconded by Rod that these minutes be adopted as presented.  
Carried

**4. Old Business**

- 1) 23.00.02 BCRPA Report etc  
We have our copy out to ALL Clubs. We do not expect to hear back from BCRPA on their updates till late summer. Still waiting.
- 2) 23.00.03 PADS  
Signed agreement with PADS early August. Working to an April 20, 2024 date. Official launch event set for Aug 23 in Burnaby – a pickleball venue.
- 3) 23.02.01 Officiating  
Request for training and assessments in the northern area – still waiting for info from N51. Couple lower mainland clinics being contemplated.
- 4) 23.01.01 PBC Policy Review  
WK did write to all Clubs for feedback. Not a great lot of feedback.
- 5) 23.02.01 viaSport Report card  
Sharon was taking on the task of feeding viaSport as required.
- 6) 23.02.02 Strategic Plan  
No current specific actions. No update
- 7) 23.03.01 Provincials '23 Follow-up  
WK met with Martin – review the Vernon doc, simplify etc.  
WK met with Phil – review the PCO Bid book, make one for PBC.



WK emailed 6 tournament directors of note – only one response so far (from Chambers willing to help)

Need to regroup – Phil, Martin, David, Walter plus Chambers and others from the WK invite – will resend the invite. Probably meet early Sep if not late Aug.

Plan to review both the Vernon doc and the PCO Bid book – take the best of both and move on.

We need this by end Sep to accommodate 2024 Prov planning

Setting Provs to be – May 15 – 19, 2024

8) 23.03.02 Tournament Points

Short list sent July newsletter. An August 15<sup>th</sup> update planned.

9) 23.04.03 PCO PCNS Levy

PBC is the only Province not paid yet. The concept is to be reviewed at the PCO level. We wait. Expect discussions at the PCO level soon.

10) 23.04.04 BC 55+ Games

Games on! Aug 22-26. Rick asked about refereeing – will connect with Sport Chair. If any of us plan to attend we may be able to participate as medal presenters – let WK know.

WK plans to be on site Friday Aug 25 – most of the day.

11) 23.04.04 Business Practices Update

WK will review and make this a LIVE issue. No update.

12) 23.04.05 Grant Documentation Review

WK put the ball back to Sharon and Dave.

13) 23.06.02 Mayne Island

Update (by Phil) we all read or heard the court case settled in favour of the pickleball players

14) 23.06-03 Burnaby Cup – in camera

Discussions may not be complete but moving ahead.

15) 23.06.06 BC Lung Foundation

On hold – may have conflict with PADS – ‘charity of choice’ issue.

16) 23-07-04 Grant to assist tourney operations

Item probably not vital – will be dropped.

## 5. New Business

### a. Newsletter

New helper Mel working with David to review, revamp etc. Aug will go per the last 3 months. Sep issue may / could have a new look.



- b. Retention survey – input will be ceasing soon. Hope to have analysis prelim analysis by end of week. Was sent to 4,900 on the lapsed members list.
  - c. Club presidents meeting set for Aug 15, 6 pm Zoom
  - d. Robin D’Abreo named as PBC Head Coach. Terms, role etc – work in progress.
6. **Reports**  
Attached but not discussed during the meeting.
7. **Next meeting – 6 pm, September 5, 2023**
8. **Adjourned – 6:55 pm**



Dave Eaton, Facilities Development

**Report to the Board – August 8, 2023**

Mayne Island legal battle – As reported in local media, the BC Supreme Court has ruled that the Community Centre can continue to program play for both tennis and pickleball on their courts. The tennis club had tried to have the efforts of the Board of Directors ruled illegal due to conflict of interest and prior agreements, but in both instances, the Court was against the tennis club’s efforts. More info can be found at our website.

I’ve twice contacted my counterpart with USA Pickleball to get some updates on equipment and other sound mitigation news, but no response so far.

I ordered a “Pickleball Muffler” from a company in California to test for playability and sound mitigation success. This product provides excellent sound reduction at low level impacts of the ball on paddle, but for most harder shots, the anecdotal evidence provided by other players was that it didn’t seem to be significantly better than paddles without the Pickleball Muffler. I tried it with 2 foam pads per paddle side but found it to be too heavy and bulky feeling – not a success. This product can be very useful in a case where the only pickleball courts are threatened with closure, the players are mostly recreational and there is no other option.

There are still lots of issues around the province re: tennis vs. pickleball as well as residential concerns with noise concerns. I believe we are now in a world where location will dominate all future facility discussions. Existing courts will be re-purposed from pickleball to other sports, including back to tennis in some cases. If you look back 7-10 years when dedicated pickleball facilities were beginning to be developed in many communities, location relative to neighbours and noise was only one consideration, and not given much weight in location decisions...that is changing.



## Snell's Report To The Board August 8<sup>th</sup> 2023

1. PADS Update
  - a. Walter signed contract
  - b. Mass mailing to Clubs with deadline to commit (court commitment not available from Hollyburn yet, but want to join)
  - c. Event date April 20<sup>th</sup> 2023
  - d. Announcement TBA
2. Communications & Social Media
  - a. New News Stories
    - i. **Top June News Stories:**
      - [Mayne Island Tennis vs Pickleball Judgment](#)
      - [Hollyburn Pickleball Club ALS \\$7500 Donation](#)
      - [48M+ Playing PB in US - APP Research](#)
    - ii. **Continue positive stories & more suggestions please!!**
  - b. Potential August News Stories
    - i. PADS Tournament
    - ii. Grant Program update – need help with details and story line
    - iii. CNPL continuing coverage
    - iv. Western Region and Nationals
    - v. Acoustic study release?
  - c. Walter's July 18<sup>th</sup> Newsletter
    - i. Auto links to website postings broken since April
    - ii. June 20<sup>th</sup> Links to Website = **307 (up 100 from June)**
    - iii. Western Championships coverage?
    - iv. August 15<sup>th</sup> target Date for Next One – Mel helping
      1. Steve Deakin article planned
      2. Nationals Regina Aug 23<sup>rd</sup> – Sept Newsletter
  - d. Continuing Projects (same)
    - i. Tweets @Pickleball BC Continues (every story)
    - ii. Using Hootsuite Platform for Social Media Messaging Dashboard
    - iii. Other Social Media Sites - Facebook, YouTube & Instagram TBA
3. Website:
  - a. New Board Member Suzi email address changed
  - b. Updated navigation and separated some topics for "focus"
  - c. 2023 Tournament Page Updated Regularly & Board Minutes Posted
  - d. 2024 Tournament Page to be started – Excel spreadsheet from Walter as a start
  - e. Comparative July to June Stats all up:
    - i. All stats on average flat in July excluding Newsletter day
    - ii. Unique visitors up slightly = 4777



- iii. 1.9 Pages per “Unique Visitor” same
  - iv. Page views 9311 down slightly 1% - Page Traffic:
    - 1. Home page and 2023 Tournaments most visited
    - 2. Where to Play and 2022 Tournaments next
    - 3. Clinics, Become a Member and News after the above
  - v. July 2023 vs. June 2023 all “Key Word Search” Sources **UP**
    - 1. More Google US vs. Canada search sources Month to Month (17% vs 14% up)
    - 2. PCO next highest source
    - 3. Surrey PBC as always next
  - f. Website Updates TBA:
    - i. 2024 Tournaments page as above
    - ii. New Landing Page & Site Look and Feel
    - iii. Encourage more BC good news stories
    - iv. BC Players’ Focus Stories and Details
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Rick Folk  
Head Referee, Pickleball BC

I travelled to Medicine Hat and refereed 40 matches over the four day Western Canada Regional tournament. The event ran smoothly for the most part, and all participants enjoyed the good weather and excellent facilities. We had eight BC referees at Medicine Hat. Al and Kathy Thomson, Rod and Barb Dueck, Ken Purvis, Bruce Eburne, Elizabeth Folk, and myself. The 20 outdoor courts were fully utilized over the 4 days, and 8 indoor courts were used for two days to accommodate singles play.

There were a couple of items (from a referee point of view) that I believe we could improve on when BC hosts the Regional’s next year. The referee score sheets and boards should be ready right at 8AM (or whatever the day’s start time is), so the refs and players can get started on time. I believe MH had some troubles with daily registrations, and were not able to get started on time. The other thing (that also occurred in Vernon this year) is that the referees do not get the matches started in a timely manner. In most tournaments, the referees are asked to have the match started within 6 minutes of the match being called (10 minutes if it is the team’s first game of the day). This was not carried out by a lot of the referees, and thus the events wound up lasting longer than normal. As a player, it is frustrating to have lengthy delays between matches. By getting the matches started in a timely manner, this frustration may be reduced. This should be the responsibility of the tournament’s Head Referee.



Pickleball BC

Balance Sheet

As of August 3, 2023

	TOTAL
<b>Assets</b>	
Current Assets	
Cash and Cash Equivalent	
1000 Van City Chequing...6176	40,678.69
1005 Class B Membership Shares	5.77
1010 Term Deposit 3 yr July 2025 #100088733487	0.00
1015 Term Deposit 18 mth Jan 2025 #100092238723	6,855.00
1020 Term Deposit 3 yr Nov 2025 #100090026112	7,000.00
1030 Term Deposit 3 yr Nov 2025 #100090061135	12,000.00
1040 PayPal	0.00
<b>Total Cash and Cash Equivalent</b>	<b>\$66,539.46</b>
Accounts Receivable (A/R)	
Accounts Receivable (A/R)	590.00
<b>Total Accounts Receivable (A/R)</b>	<b>\$590.00</b>
<b>Total Current Assets</b>	<b>\$67,129.46</b>
<b>Total Assets</b>	<b>\$67,129.46</b>
<b>Liabilities and Equity</b>	
Liabilities	
<b>Total Liabilities</b>	
Equity	
Opening Balance Equity	70,186.10
Retained Earnings	0.00
Profit for the year	-3,056.64
<b>Total Equity</b>	<b>\$67,129.46</b>
<b>Total Liabilities and Equity</b>	<b>\$67,129.46</b>



Pickleball BC

Profit and Loss

January 1 - August 3, 2023

	TOTAL
<b>INCOME</b>	
4000 Membership Revenue	22,357.50
4100 Advertising Revenue	1,440.00
4700 Interest Revenue	176.97
<b>Total Income</b>	<b>\$23,974.47</b>
<b>GROSS PROFIT</b>	
<b>\$23,974.47</b>	
<b>EXPENSES</b>	
5000 Bank charges	36.00
5100 Advertising and Promotional	1,796.30
5200 Dues, Fees and Subscriptions	467.41
5300 Office Expenses	464.00
5400 Credit Card Merchant Fees	9.60
5500 Travel to Meetings	4,502.57
5600 Facilities	95.00
5700 Officiating	7,452.14
5800 Grant Program	4,293.27
5910 Provincial Tournament Medals	3,314.82
5920 TRAP = Travelling Referee Assistance Program	4,600.00
<b>Total Expenses</b>	<b>\$27,031.11</b>
<b>PROFIT</b>	<b>\$ -3,056.64</b>



# PICKLEBALL BC

## PBC Grant Log

APP's	Type	Date APP Received	Name of Applicant	Status	Grant Amount	Grant #	Date of Grant Approval Email	Date of 90 Day Claims Expiry	Paid out	Comments	
1	Youth	Jan.11/23	Victoria PB/Centre Mountain Lellum School	approved	\$ 500	117	Jan 18/23	Apr 18/23	Apr.25	portable nets for outdoor use/paddles/balls	
2	Com	Jan.26/23	Metchosin PB/Carol Voyt	approved	\$ 500	118	Mar 5/23	June 5/23	Apr.24	nets	
3	Com	Mar 5/23	South Cowichan PB/Laurie Vasey	approved	\$ 500	119	Mar 6/23		extended	celebrate National Pickleball Day Extension Granted to August 30 when event occurs	
4	Com	Mar 5/23	Qualicum Beach/Peter Drummon	pending	\$ 500	n/a			expired	outdoor court construction Not an affiliated Club – No response to become one -- expired	
5	com	Mar 7/23	Peninsula PB/Cindy Barton	approved	\$ 500	120	Mar 8/23	June 8/23	Apr.24	3 portable nets	
6	youth	Feb.28/23	Vancouver PB/Janet Martini/E Van Elem	approved	\$ 500	121	Mar 8/23	June 8/23	Jun14/23	junior paddles and balls	
7	Com	Apr.5/23	Campbell River	approved	\$ 500	122	Apr. 14/23	July14/23	july04/23	paddles & balls for beginner players	
8	Youth	Apr.15/23	Peace Country PB/District of Taylor	approved	\$ 400	123	Apr. 17/23	July17/23		paddles, balls and eyewear No further correspondence or contact --	
9	Youth	Apr.18/23	North Shore PB/Queensbury Elem	approved	\$ 200	124	Apr. 20/23	July20/23		portable pickleball net No further correspondence or contact --	
10	Youth	Apr.21/23	North Shore PB/Highland Elem	approved	\$ 430	125	Apr. 24/23	July24/23	extended	24 wooden paddles - advised need to be USA approved Request to change grant from paddles to nets -- asked them to resubmit -	
11	Com	May22/23	Terrace PB/Lennette Desjarlais	approved	\$ 500	126	May 23/23	Aug 23/23	July19/23	start up of Club -- nets and equipment Payment for balls only \$304.63	
12	Com	May 21/23	Comox/Ron Dumbarton	approved	\$ 500	127	June11/23	Sept 11/23	July 1/23	instruction on pickleball machine	
13	Com	June 18/23	Pickleball Kelowna Club	approved	\$ 500	128	July 1/23	Oct 1/23	July19/23	lessons for members and new players	
Total					<u>\$ 6,030</u>						