



Pickleball BC Association Board Meeting
22-12-06, 6:00 pm Zoom

Attendees

Dave Eaton	Absent	Al Thomson	Present
Brett Forsythe	Present	Rod Williams	Present
Walter Knecht	Present		
Sharon MacDonald	Absent		
Brian Shum	Present		
David Snell	Present		

1. **Quorum** - achieved.

2. Agenda

Moved / seconded by David S/ Al - the Agenda as presented be approved. Carried.

3. Prior Meeting Minute Review

Moved / seconded by Brett/Brian the November 2022 minutes be approved as presented. Carried.

4. Reports

- a. Website, sponsors etc - report attached - David
Short discussion - nothing significant versus as reported
- b. Grants - report attached - Sharon (not present)
No discussion
- c. Membership - report attached - Rod
Discussion - we are over 12,700
PCO sent general email regarding renewals Dec 1 - not everyone received a copy. Rod will put a note in the upcoming newsletter.
Renewals and new member registration quite heavy. Example - Kelowna has already hit their membership cap of 550!
Significant # of problem registrations - no pay, over pay, duplicates - mainly 'system' errors - fixes being implemented.
Target for 2023 - 14,000



- d. Officiating - report attached - Al
Considerable discussion on the 'officiating budget' proffered.
Line 1 - per diem - agreed in principle, recognizing actual # of participants may be more or less than the 8 estimated.
Line 2 - PBC head ref expense to represent PBC at major tournaments
Agreed in principle - we should have 'representation'.
Condition - attendance is 100% officiating. If attending as player no compensation.
\$\$ changed to \$2000 and \$ 2500 against receipted expenses.
Line 3 - agreed in principle
Increased the probable # of recipients. This is two part - catch up and then will be an annual requirement.
Clarified to all L1 and L2 people
Colour - probably dark blue, but waiting on LOGO decision
Line 4 - agreed in principle
Shirt colour / design by Tournament team
Any L1 or L2 attending & in the referee pool for the Provincials
PBC will pay 50% of shirt cost
- e. Facilities - report attached - Dave (not present)
No discussion
- f. Tournaments - no report submitted - Brett
Kamloops have inquired re **2024 Provincials**. Some discussion re their request for more info on requirements. PBC not really in position yet to provide quantifiable info.
Surrey Pickleball Club have expressed interest in **2025 Provincials** - PBC has not responded to them yet.

LOGO discussions

Do we need to change - according to David's inquiries with the B.C. Gov Protocol office - they did not say 'change'.
PBC will continue the search over the next 4 or 5 weeks.
Contenders from the list of 7 Brett proffered cut to 4. Those 4 plus the current copy will be presented to the masses for comment asap.



g. Financial - reports attached - Brian

Current - noted that BCRPA have remitted their \$16 k per agreement and we have paid BAP - financial aspects of this project complete - our net cost ~ \$4k

Budget 2023

Based on membership estimates for 2023 and Officiating budget updates, the revised 2023 budget shows ~ \$9 k deficit.

Moved/seconded - 2023 budget as revised be approved - Brian/Walter. No further discussion - carried.

5. Other Business

The Other on the agenda contained 7 relevant topics, some with sub lines - BUT the clock said 8 pm!

A short dissertation of 3 items only:

PADS - conversations continue

Wellness show - except for banners and other material - all in good shape

PCO bylaw situation - WK will prepare and send one or two (initial) surveys to all members intending to get 'direction'

Meeting adjourned 8:10 pm.

Next meeting - Jan 10, 2023, 6 pm Zoom.



REPORTS DECEMBER 2022

Snell's Report To The Board Dec 4th 2022 V2

1. Communications & Social Media
 - a. 2nd Press Release Provincials TBA Jan 2023
 - b. News Stories
 - i. Quesnel PC gets lighting
 - ii. Provincials Update Jan 2023
 - iii. CBS Stephen Colbert Celebrity Special Nov 17th
 - iv. The Wellness Show Continued PR
 - v. Continue positive stories - suggestions please!!
 - c. December Xmas Newsletter Planned – Links to Website!
 - d. Continue to Tweet Every News Story Posted
2. Website:
 - a. Nov 2022 Comparative Nov 2021 Stats:
 - i. Page views UP 6% to 2.06 per unique visitor = GOOD!
 - ii. Nov Newsletter day UNIQUE views UP vs. Nov 2021 (604 vs. 599)
 - iii. Traffic in general FLAT Nov YR over YR (more members however)
 - iv. Search Sources:
 1. Google 90%+ of all searches split 50/50 Canada vs. USA (same as last Month)
 2. Pickleball Canada↑
 3. Clubs near ZERO
 - v. Most Page Visits
 1. Tournaments (by far overall, +17% YR/YR Comparative!)– 2023 Highest Search (separate page now) @ +10%
 2. Where To Play (+6%)
 3. News (+9% again)
 4. Clinics, Become a Member (+19%)
 - b. Removed outdated News item on Insurance in Archives
 - c. Changed Resources Page to modernize & accommodate all proposed polices (deleting outdated ones)
 - d. Simple Lists for 2023 Tournaments' Page Continuous Updating
 - i. Implemented and working (Safari, Chrome and Mobile)
 - ii. Archived Past Years
 - iii. Links to Tournament Info
 - e. 2023 Updates Planned:
 - i. New Info area on Tournament page or page for Provincials
 - ii. Consolidate/Add/delete pages
 - iii. More sponsors like HEAD (see below)
 - iv. More info on "About Pickleball"
 - v. More links in media Press Releases, e-Blasts, Newsletters...



- vi. Archive extraneous info (Tournament info), update/delete broken links & outdated info, and reduce repetitiveness
 - vii. Where To Play & Map –need to alphabetize all areas
3. Sponsorship
- a. New sponsors for Provincials
 - b. Ad Revenue steady at \$2100+ Annually – Cancelled several
 - c. PCO Sponsorship Media Kit Discussions – National and Provincial joint efforts with Jon de la Mothe – Direction Changed
 - d. New Sponsorship/Ad Pricing – Surrey Model discussions TBA
 - e. HEAD Pickleball Canada asked for 2023 sponsorship proposal for budget purposes - Sara McInnes
 - f. Westerleigh PARC Living (Website new ad, Provincials and Hollyburn TBA)
 - g. Walter has other Retirement Homes interest
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GRANTS Report to PBCA Board – December 6, 2022

New Application: Pending: Deaf Pickleball BC – for tournament expenses. Further discussion needed as this does not qualify with current status for grants:

i.e. players are already playing oppose to introducing the sport to new players
'deaf tournament; is not inclusive as it only targets one fraction

1. Steamboat MTN PB/ Edgewater Elementary School -- Youth Applicant Grant #116
\$500 for equipment purchase for school program --- **UPDATE – PAID OUT – File closed – Request for written progress report in 60 days.**

2. Comox Valley Pickleball Association Community Grant #115 Waiting for Invoice from Ron Dumbarton who is in the UK for next 2 weeks.

UPDATE - \$446.88 for Balls only-- Paid out – File closed

3. Peace Country PB / District of Taylor - Youth applicant

Request for \$400 -- for start-up program --- too late for this season -- will reapply in the Spring. -- **Status unchanged**

Submitted by Sharon MacDonald



November Membership Report – (as of Dec 3rd) Rod Williams

New Clubs operating this Month – Midway Pickleball Club, Deaf Pickleball Club

No New Affiliates this month

There are currently 82 BC clubs and affiliates launched and processing memberships through PCNS.

The Pickleball Society (North Van) club is in the process of getting their registration process in place and will all be opening soon.

Registrations.

2247 memberships processed since November 1. 500 or 22% are brand new PCO Members and the rest are renewing or previously expired members.

With the December 1 opening up of registration by several clubs, plus the supposed annual renewal letters sent out by PCO (I didn't get one) the system got overwhelmed for a while on Thursday, and went down. It created some anomalies in registration including no collection of PBC/PCO dues for at least 15 members that I have identified. I will contact these individuals to rectify this. There were also a handful of double payments that have been addressed.

I am going to suggest clubs stay away from the December 1st date next year to alleviate overwhelming the system.

As of December 3rd, there are 12,629 Active PBC members, 3941 more than at Dec 31st 2021.

There have been 6036 new PCO/PBC members registered since September 30, 2021, and more coming in every day.

There are still 4751 inactive memberships in PBC. A decrease of 70 from October. PCO will be purging this list at some point once the memberships have been expired for 2 years.

National PCNS News

There has been no new Analytics information released by PCO but as of Aug 31, BC accounts for 29% of all PCO memberships, and has provided 33% of all the revenue generated by the PCNS system. That last figure should be going up for 2023, as several clubs are in the process of moving to collect their local dues through the PCNS while they



PICKLEBALL BC

haven't in the past. Kelowna began accepting PCNS dues registrations recently, and while the rest of the clubs in the province accounted for \$84,000 in gross revenue up to Aug 31, Kelowna itself has added \$65,000 to the stream already this month.

PBC Officiating Budget – 2023 – Draft						2022-Nov-16	
						BC	
1) Referee Per Diems*						Provincials	Total
Number of Days						3	
Eligible Level 2 & CRs						8	
Per Diem						200	
					Total	4,800	\$4,800
* Must officiate 10 matches per day averaged over the tournament							
Must live more than 150 km from the event location							
Purpose of attending - Refereeing and not competing as a player							
Per diem is intended to compensate referees traveling and working every day of the tournament.							
2) Travel Expense for Head Referee (or designate) to attend BC Provincial Tournament							
(does not qualify for per diems under section 1)							
			BC	West			Total
			Provincials	Regional			
Number of Days			6	6			
Travel (flight, mileage)			500	800	@.53/km		
Hotel			840	840	@\$120/night		
Meals & Sundry			700	700	@\$100/day		
			\$2,046	\$2,346			\$4,392
			Adjusted in meeting	\$2,000	\$2,500		
Items 1 & 2: Reimbursements to be made against an Expense Claim and qualified receipts							
3) Credentialed Referee Shirts							
				\$50	X	15	\$750
Provincial colours and Logo			Adjusted in meeting	\$50	26	\$1,300	
4) Provincial Tournament - Officiating Support							
				\$25.00	X	20	\$500
Sharing on cost of shirts with Tournament - 50%							
			This total NOT updated			Grand Total	\$10,442



Facilities Report to the Board – December 6, 2022

Our sound mitigation research project is nearing the finish line, with the final report from BAP Acoustics now in our hands. It has been shared with BC Recreation & Parks, who are now working with us on a more comprehensive set of guidelines for court development, including factors over and above sound concerns. In my absence, hopefully Walter can respond to any questions and explain the process going forward. The resulting information will then be packaged and provided to interested user groups and the media as appropriate.

I've been working with the supplier of Accoustifence sound barriers on costing estimates; USA Pickleball on noise guidelines and their paddle approval process, plus a few other assorted facilities related issues.

Sorry I couldn't attend the meeting tonight; I am away on a cruise until Dec. 24th

Merry Christmas everyone!

Dave Eaton

Facility Development



PICKLEBALL BC

Pickleball BC Association
2023 Budget

F I N A L I Z E D D R A F T

Revenue

Memberships	35,000
Advertising	2,700
Interest Revenue	<u>715</u>

Total Revenue 38,415

Expenses

Advertising & Promotion	17,540
Website Expense	75
Referee Training Expense	6,800
Youth Program Grants	10,000
Office Expense	11,810
Bank & PayPal Charges	125
Miscellaneous	<u>500</u>

Total Expenses 46,850

Excess of Expense over Revenue (8,435)



Report from WK Dec 2022 - due to time limits the majority of these items were NOT discussed

5. a. AGM Information

Directors

Elected directors with one year remaining of 2 year term

Rod Williams

Dave Eaton

These two will not show on the 'ballet'.

Elected directors whose term ends at the upcoming AGM

Walter Knecht

Sharon MacDonald

Brian Shum

Al Thomson

These four may stand for re-election

Appointed directors with appointed term ending at AGM

David Snell

Brett Forsythe

These two may stand for election

With two board members on the continuation list there are 9 open seats.

Nominations - none received to date

Agenda items - none received to date

WK proposes a motion to establish fee setting not part of AGM

Dec Newsletter will repeat Nominations and Agenda item call.

5. b. Governance docs

- i. Policies 1 thru 6 - no final feedback yet
- ii. Policies 7 thru 13 - no feedback yet
 - a. These will come back at the January meeting for final approval
 - b. All Policies will be 'held' pending a logo update.
 - c. They will also require a significant cover letter to review impact and enforcement.
- iii. Strategic Plan '23-25



- a. no feedback received, therefore ready to send to Clubs & members
- b. will be held until January to minimize the email load

5. c. N 51 Regional Meeting

Zoom Nov 12, 2022, 9:30 to 11:30 am.

Six club reps attended, eight did not.

Minutes or notes available but not included here.

If these notes are not online I suggest they do get posted.

5. d. PADS

Discussions continue with PADS

Negotiating or understanding different financial goals, requirements

Still targeting mid Oct 2023 as first 'event'

5. e. Wellness Show

Karen Watson doing most coordination

Staffing for both days in place

Lists of equip and material ready

Planning a 'paddle set with balls' draw each day

Working on significant signage - that could serve future needs as well

Two banners or flags

One vertical - roll up type with stand 23" x 77, and one horizontal - 2' x 4' - both provided as separate files for reference.

5. f. OSIC - have not returned to this subject yet

5. g. PCO stuff

i. Bylaws

I was working with Barry M and Dave Bell, Vernon, on a series of surveys - to actually ask our members where they sit on various topics. First question(s) were to be around general membership - what happens to the 42,000 etc.

This process may have hit a road block.

ii. NCCP Level 2 is out there.

iii. Org types - have not seen this document come back to life

iv. Privacy - a topic for the future

v. Insurance - still need clarification



5. h. NTC Seminar

National Training Center - Sponsorship for Amateur Sport Seminar

See brochure from NTC

I know and have feedback from one of the 'references' - very good she said.

MORE Other

Kamloops injury prevention project

They applied for a Kamloops local grant to create a series of videos focusing on injury prevention

Volunteer Recognition - concept still in progress

Deaf Tourney '23

A club formed, basically deaf people, and are planning to hold a significant deaf only tourney mid '23

Significant sponsors interest

Several larger and some special interest groups have been door knocking

BC 55+ games

We have a partnership - will be renewing our MoU

Also need to discuss their pickleball rules.

Board of Directors On-Boarding Manual - started writing