



PICKLEBALL BC ASSOCIATION  
BOARD MEETING  
January 12, 2022

**Present:** Walter Knecht, Karen Watson, Ray Dear, Sharon MacDonald, Brian Shum, Rod Williams, Heather Hood, Dave Eaton

**Regrets:** Al Thomson, Barry Montgomery, Becca Stuve

1. **Quorum** – Met
2. **Minutes** of November board meeting – motion to approve with no amendments Dave Eaton, 2<sup>nd</sup> by Karen Watson– no opposition – Carried
3. **Financial Report** – Brian Shum  
Report attached

Discussion:

Heather Hood asked about the youth grant status – Brian advised that 11 applications have been received – 9 youth, 3 community; 3 applications have been rejected, 5 have been awarded and 3 are awarded on a conditional basis.

The 3 that have been rejected have been advised to reapply once conditions are met.

Dave Eaton suggested that this information be included in our Newsletter for January.

Grant applications are still being accepted and will continue to be until the dedicated money has been allotted.

4. **Membership Report** – Rod Williams  
Report Attached

Discussion: Rod advised that since January 1, there has been a couple 100 more registrations.

Brian Shum advised that he would like to defer payment of the development fee. This fee is a future enhancement slush fund and Brian expressed concern about accountability for these monies. This money does not go into general revenue but is separated out. Feels there is no control as to where this money will be going. He further added that there seems to be a large sum of monies for the system development, when this system was supposed to have been all inclusive when paid for.

Rod Williams has a national meeting this week and will report on this concern

#### **5. Referee Report – Al Thomson**

Information given by Walter Knecht in Al's absence

Little is happening in this area as there are no tournament allowed to be played yet, due to Covid restrictions.

#### **6. CoVid/ ViaSport – Karen Watson**

No Report as nothing new has happened

#### **7. Community Report – Dave Eaton**

Discussion :

14 Clubs are involved in this initiative but no common theme to link them as each Club has individual needs and concerns. Most seem to be concerned with court space and lack of pickleball lines on tennis courts. So far sharing information has resulted in little or no feedback.

Question how this can become a viable tool box for Club use, when all needs are so different.

Karen Watson questioned what became of the Tennis BC 2<sup>nd</sup> document. It was sent to municipality with a backlash from the tennis community and she questioned what the next step. She has volunteered to Format the document differently so that it is acceptable by all parties.

Walter felt that the partnership with the NCCP with Tennis Canada is still ongoing, so cooperation is still viable. The problem being dedicated pickleball courts without taking any courts away from the tennis clubs. Some courts are in need of refurbishing and the hopes is that they can be lined for dual purpose.

Heather Hood suggested that a template be developed for community Club use for presentation, stylized for individual community use. Perhaps with a set of guiding questions as it was noted that each community has varied needs and concerns.

Karen Watson suggested that the time to contact Municipal leaders with respect to refurbishing and painting lines need to be in early Spring, so that communities know what is expected before they proceed with these tasks.

**8. Youth Development – Heather Hood**

Report attached

**9. Tennis BC/Pickleball BC – Ray Dear**

Report attached

**10. Policies – Becca Stuve**

No Report

11. **Ranking/Ratings** - Barry Montgomery

No Report

Discussion: PCNS has moved some data from rankings over - more coordination and interface need to be done –when Rod Williams checked he could not find any evidence of this movement.

12. **Website** – Walter Knecht

The website is being rebuilt to achieve separation from the VIPA site. The initial rebuild will be nearly identical to the current website. Walter likes the site but feels that improvements will be a couple of months away. Money will need to be spent on development of another system.

Dave Eaton noted that a change to the front page of the website may be in order so that it looks different from time to time.

A less static front page could be accomplished via a banner. These will be included in the ongoing improvement.

Heather Hood noted that the logo needs to be more identifiable. Perhaps used as suggested in more items, or spots. Right now, the logo does not seem to be recognized as our official Logo.

Ray Dear identified the subject of Media Releases and suggested that a template might be available on the website.

Karen Watson made note that there are a few Clubs that contacted her about hosting the Nationals in the lower mainland.

13. **AGM** – Walter Knecht

Proposal to increase the Pickleball BC fees was discussed. It was felt that with the revenue in our account it is not justifiable at this time. Even if all the grants were handed out and travel was permitted for clinics, we still have enough money. The majority of the board members said no to the fee increase.

Heather Hood acknowledged that we are a member of ViaSport, and we could possibly pursue applying for grants, once we are eligible. This could provide an additional area of potential revenue.

Dave Eaton suggested that once the new Board is elected, we look into have a face to face conference, once it is permissible.

Heather Hood asked for the proposed Budget for 2022-2023 for presentation at the AGM . Brian will send out proposed budget items to committee heads. He asked that those committee heads propose their budget for the upcoming year as if we were operating at normal speed without CoVid interference.

The current Board members will approve the Financial Statement and proposed Budget before the AGM.

Motion to approved financial statements with current fees to remain at \$2.50 per person per annum set for both calendar year 2022and 2023 moved by Heather Hood, 2<sup>nd</sup> by Rod Williams. Carried.

Noted that all 11 Board positions are open at the AGM – to date we only have 8 people vying for those positions. These positions can be acclaimed without a vote.

More people can be recruited and appointed after the AGM. Walter to send out notice to all current members canvassing for more people to serve on the Board.

Motion to adjourn by Rod Williams, 2<sup>nd</sup> by Dave Eaton. Carried

Next meeting set for February 9, 2022, at 6 pm.

Zoom link: <https://us02web.zoom.us/j/7963445852>

Cash Position  
Board Meetings

	Jan 12/22	
	8:14am	
Opening Bank Balance (VanCity)	36,180.59	
PayPal account balance	0.00	
Term Deposit #1 rolled (0.95/1.05/2.00%) Mat Jul 06/24 - Annual Opts	6,141.40	
Term Deposit #2 (1.0%/1.5%/2.0% Mat Nov 24/24 - Annual Opts)	7,000.00	
Term Deposit #3 (1.0%/1.5%/2.0% Mat Nov 28/24 - Annual Opts)	<u>12,000.00</u>	
Investments	25,141.40	
Total Cash Available	<u>61,321.99</u>	
Expenses (Est):		
Walter (MailChimp)	Jan	150.00
Website Ad Expense (Ken)		0.00
PCO (PCNS 2022 Annual Dev Fee)		4,800.00
Provision for Grant Awarded		3,750.00
Misc		500.00
Total Expenses Accrued		<u>9,200.00</u>
Ending Bank Balance - Estimated		<u>52,121.99</u>



## **Pickleball Association December 31, 2021**

PBC Youth Initiatives Report 2021, Heather Ratcliffe Hood

Interest in engaging youth in the sport of pickleball in B.C. continues to grow in more pockets of the province. This past year PBC expanded its foray into the challenge of building and developing youth programs with three focused efforts: PBC Town Hall on Youth Pickleball, PBC Youth Network Publication, and PBC Youth & Community Grant Opportunity.

The September **2021 Youth Pickleball Town Hall** gathered members of Pickleball Clubs who were interested in discussing the topic of Youth Pickleball. Pickleball Clubs shared ideas, school partnerships, and success working with school-aged youth. Participants also identified some road blocks and areas of challenges which continues to include the need for more dedicated pickleball courts. A 2021 Town Hall Youth Summary provides further details.

PBC launched its **Youth Pickleball Network Fall 2021** publication to share what BC and other Clubs are doing in their local areas and across the nation to increase youth participation. The intention of the publication is to develop a communication tool for sharing best practices and link those interested in Youth development in a Network.

Finally, to support local youth program development at the local level, PBC initiated a **Youth Grant** opportunity in November 2021. PBC received 11 Applications - 9 Youth and 2 Community. The adjudication team is currently in the process of review and communication with Applicants. Results will be finalized in the New Year.

I have thoroughly enjoyed serving my time as a Director PBC over the past two years. I hope that with the help of so many members, a bit of a foundation has been built to move Youth Initiatives forward in the coming years. For the many hours of volunteer time dedicated to Youth Initiatives, a sincere thank you to members, Evelyn Le Rose, Vernon Club and Matthew Landells, Head Sponsored Junior Player, Pitt Meadows, as well as PBC Board Directors - Sharon Macdonald, Barry Montgomery, Ray Dear, Walter Knecht, and Brian Shum. All the best to the new incoming team.



## **Pickleball BC and Tennis BC Year End Report 2021 – Ray Dear**

PBC participated in a collaborative process with Tennis BC this year to produce a joint document “A Solution That Meets Both Sports” to address the issues of limited courts in municipalities. The endeavour was ground breaking as there were no other instances where Pickleball and Tennis governing bodies had worked together to deal with playing court problems. The work done was recognized by both of the national governing bodies, Pickleball Canada and Tennis Canada with the encouragement that all the provinces follow the example of PBC and TBC.

Although we there was progress made between PBC and TBC the work is ongoing and there will be a need to continue conversations between the two organizations as pickleball continues to grow at an unprecedented pace. “A Solution That Meets Both Sports” can be found on the Pickleball BC website.

## December/Year End Membership Report – Rod Williams

There are now 60 BC clubs launched and collecting dues through PCNS, an increase of 2 from last month. – Denman Island, Campbell River, South Cariboo and the Team Pickleball Association (Okanagan Valley) are the new clubs. Osoyoos and Fuller Lake have been removed from active Status as of Dec 31. Osoyoos has been replaced by Desert Pickleball club and Fuller Lake has disbanded as nobody was willing to pick up the duties when Rand Granbois fell ill.

The following club is still not accessing the system and have not begun administrative duties and have not yet signed a MoU.

-Saturna Pickleball Association – likely disbanded until next season.

Now, 3 clubs are technically in progress, though I don't anticipate hearing from Shuswap Lake until 2022.

- Shuswap Lake Estates Pickleball – No contact after they signed and returned an MoU.

- Oceanside PB club working through the process and will not be ready until later this Year.

- Fernie has begun the process and then gone Radio Silence.

-As of December 31st.

7301 Memberships processed through the PCNS between March and November

2372 Memberships processed in December (251 Brand New PCO Numbers)

PBC Membership

As of December 31st, there were 8688 Active PBC members, an increase of 412 from the last meeting.

4300 PBC memberships expired Dec 31st. An email was sent to all of them and as of Jan 6th 517

registrations have been processed, mostly renewals.

An email was also sent out to all previously expired members, and some have re-registered, and some have sent cranky emails.

Renewal notices sent out by the PCO through the PCNS system on December 1 to all expiring members

in Canada did not always reach the intended audience. Some of this was due to clubs not having the

correct settings for renewal letters in their Club Setup. Separate mail outs have occurred for several

individual clubs.

PCO overall Analytics information indicates PBC has 30.5% of all active PCO members

at year end. PBChas generated 33.6% of all total revenue processed through the PCNS and 37% of all 'online' PCO dues collected (Quebec is not collecting online, so the percentages are not going to match the 30.5% of membership).

National PCNS News - National Committee meeting next week. No other news.