



Pickleball BC

EVENT

PROMOTIONS

on the

PBC Website

POLICY



1. PURPOSE

This Policy contains guidelines with respect to *event promotions* being placed or requested to be placed on the Pickleball BC website.

2. CONTEXT / BACKGROUND

Pickleball BC maintains a website and provides various services via that platform. One such service is posting upcoming events that may be of interest to the pickleball community at large.

As an organization that espouses inclusion for all, open and fair treatment of all for all things related to pickleball enjoyment and growth, Pickleball BC may post or include certain notices of events at no charge.

Events in this case would generally be tournaments or coaching clinic information.

3. APPLICATION

This policy applies to all individuals and organizations (the applicant) that wish to announce an event via the Pickleball BC website.

4. ROLES and RESPONSIBILITIES

4.1. Pickleball BC

Pickleball BC will maintain the final jurisdiction over suitability, form and format of posted material content.

Pickleball BC will take no responsibility for the accuracy, value or results of any posting.

Pickleball BC will direct, in consultation with the applicant, the final appearance and final location of any accepted material or information.



4.2. Event Notices – Pickleball tournaments

Notices of upcoming pickleball tournaments are welcomed at any time. A tournament posting request should include:

1. Date(s)
2. Tournament Name
3. Location
4. Registration opening date – may include a link as well
5. Other info – typically a link to the tournament software application

4.3. Event Notices – Coaching clinics

An individual or organization wishing to promote pickleball clinics or lessons on the Pickleball BC website Clinics Page shall be allowed to post their information free of charge within the following guidelines.

The posting of the event can include, in this format:

1. Title
2. Date & Time
3. Place
4. Cost
5. One live link to a website OR contact email
6. Description of less than 25 words
7. Name(s) of Instructor(s) / Coach(es)

5. IMPLEMENTATION

Requests to post a notice of clinic shall be received at clinics@pickleballbc.ca.

Requests to post a notice of clinic shall be received at tournaments@pickleballbc.ca.

6. RESULTS

This policy will formalize and document the handling of all advertising and event notice request to ensure a standard approach.

7. COMING INTO FORCE

This policy shall come into force 2023-09-15.